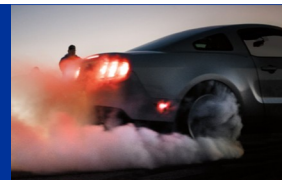


MUSTANG RALLY OF THE FINGER LAKES

A BENEFIT FOR HABITAT FOR HUMANITY OF ONTARIO COUNTY, NY

** and other local charities*



Ford MUSTANG



January 8, 2011

Dear Friends:

We're making plans for the 2011 Mustang Rally of the Finger Lakes. In 2010, we doubled the participation of the inaugural year and had around 100 participants. More importantly, we had a lot of fun and raised money for Habitat for Humanity, as well as other local charities.

This year's Rally will be run August 5-7, 2010. Our goal this year is 200 cars and 5000 visitors to make this the premier Mustang event of the northeast.

Your help is important to us if we're going to achieve that goal. We are asking for sponsors of various levels, which will receive different levels of recognition, as well.

Corporate- \$500- signage and advertising throughout event. Includes being added to the "T-Shirt and will be allowed a booth at Car Show. Also, will be added to signage for Poker Run and meet and greet after show.

T-Shirt -\$150- Will be listed on back of T-Shirt. Also, you will be listed on the advertising for event and signage at the event.

Event -\$100- Will be listed on advertising and Can choose to sponsor Car Show, Poker Run or meet and greet after show.

Others: of course, we will gladly accept any donation of items for door prizes and gift bags, memorabilia, hats shirts, products, subscriptions.

Everyone who assists with this event will be recognized publicly at the event.

We know this is a difficult time for many businesses. These difficult times make what we do that much more important to the charities we help. Pictures from last year's show can be found on www.ironhorseautosport.com.

Please use the enclosed response form to indicate your level of support.

Thank you for considering this and for your anticipated support.

Sincerely,

Sean Taney
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MRFL Committee Member



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